



# SEVA SPARK GALA 2024

Friday October 18<sup>th</sup> 2024

Queen's Manor Event Centre  
2 Auction Ln.  
Brampton Ontario L6T 0C4

TOO MANY OF  
OUR NEIGHBOURS  
WORRY ABOUT  
THE SOURCE OF  
THEIR NEXT  
MEAL

## WHO IS SEVA?

Seva Food Bank (Seva) is an initiative of Sikhs Serving Canada Association that intends to address the challenges of food security, poverty reduction and economic renewal in the communities it serves.

Through our operations in three sites – Malton, Wolfedale and Brampton – we ensure equitable access to safe, nutritious and culturally appropriate food to people experiencing or at risk of poverty; as well as offer educational workshops and skills training through our community kitchen.



## OUR CORE TENETS

### VISION

A society in which the inherent divinity and sovereignty of every individual is recognized and cultivated so that everyone is able to fulfill their true potential.

### MISSION

Launch and manage a portfolio of initiatives that mobilizes the goodwill of Canadians to address the needs of our local communities.

### MANDATE

Coordinate and deliver programs that improve the food security needs of our clients and support them in their journey to self-reliance by addressing the root causes of their hunger.

### GOAL

All people living in the communities we serve have access to a culturally appropriate and personally acceptable supply of food.

## OUR BELIEFS

- *Sarbat Da Bhalla: The Well Being of All*
- *Seva: Selfless Service*
- *Chardi Kala: Eternal Optimism*
- Diversity & Inclusion
- Transparency & Accountability
- Client-Centric & Community Informed



# OUR IMPACT

At Seva Food Bank, we're not just another charity -- we're a catalyst for change. We aim to combat hunger, promote self-reliance, and build a future where no one in our community goes hungry and they have the tools to thrive.

Our programs address food insecurity, poverty and social isolation, making a tangible difference in the lives of thousands.

We prioritize the needs of our clients, ensuring every dollar goes where it is needed most; through food, vital support services and programs tailored to empowering individuals and families.

# SEVA IMPACT in 2023



**13,245**  
Total Households  
Reached



**40,093**  
Total Individuals  
Served



**12,180**  
Total Children  
Served



**1,650**  
Seniors Hot Meals  
Served



**1,804,185**  
Pounds of  
Food Distributed



**500+**  
Food Deliveries Made



**27,800+**  
Volunteer Hours  
Contributed

# BRING HOME HOPE

I typically eat less so that my children can eat when I am running short on food."

"My dollar has to stretch and stretch and stretch like an elastic band, and Seva has provided that service where you can come and access some food, that can help you with whatever money you have."

"Before, I didn't need to access the food bank. So now, I am actually a single mother so it helps me quite a bit"

"The wife and I, we'll both be 69 this year and we're finding difficulties.... Between the bills at home and trying to get some food in the house, once a month here, whatever it is, helps us a bit you know. We appreciate it."



## THE NEED IS GROWING

40093

total individuals  
served in 2023

13245

total households  
served in 2023

14%

increase in  
individual visits

22%

increase in  
households served

SEE THE CHANGE  
YOU CAN BRING!  
CLICK & WATCH  
THE STORY OF  
A FOOD BANK  
CLIENT...



<https://youtu.be/eY1QODhur20>

HELP BUILD A  
STRONGER  
COMMUNITY.

SPONSOR THE  
SEVA SPARK  
GALA 2024.

PLATINUM \$20,000    GOLD \$15,000    SILVER \$10,000    BRONZE \$5,000

TICKETS FOR GALA	10	10	10	10
PREFERRED SEATING	✓	✓	✓	✓
WEBSITE RECOGNITION (SEVA PARTNER)	✓	✓	✓	✓
TABLE SIGNAGE	✓	✓	✓	✓
PODIUM RECOGNITION	✓	✓	✓	
RECOGNITION ON MEDIA WALL	✓	✓		
COMPANY LOGO ON PRINT MATERIALS	✓			
SOCIAL MEDIA RECOGNITION	✓			



Having healthy and accessible food choices matters.

Thank you for supporting our vision towards a hunger-free and healthy community.



DHANYAVAAD • SHUKRIYA • GRACIAS • MERCI

# THANK YOU

FOR SUPPORTING & GIVING BACK TO THE  
FAMILIES IN YOUR LOCAL COMMUNITY

## SPONSOR SEVA SPARK

For more details contact the  
Seva Spark Co-Chairs:

**Manraj Pannu**  
**Angie Rehal**  
**Sandy Grewal**  
Seva Board Members  
[gala@sevafoodbank.com](mailto:gala@sevafoodbank.com)



an initiative of Sikhs Serving Canada

Explore other ways  
to give:

**Vipin Saini**  
Executive Director  
[vipin@sevafoodbank.com](mailto:vipin@sevafoodbank.com)

**Kulvir Singh Gill**  
Board Chair  
[kulvir@sevafoodbank.com](mailto:kulvir@sevafoodbank.com)